



**STATE OF NEVADA  
DEPARTMENT OF ADMINISTRATION  
NEVADA COMMISSION FOR WOMEN**

515 E. Musser Street, Suite 303 | Carson City, Nevada 89701  
Phone: (775) 684-0299 | [admin.nv.gov/CommissionforWomen](http://admin.nv.gov/CommissionforWomen)

**MEETING MINUTES**

Name of Organization: Nevada Commission for Women

Date and Time of Meeting: April 29, 2025 @ 9:00am

Location of Meeting: **State Public Works Division Humboldt Conference Room**  
**7115 Amigo St. Suite #100 Las Vegas NV, 89119**

**Microsoft Teams**  
**[Join the meeting now](#)**

Meeting ID: 223 138 781 711  
Passcode: sy3mu7Wp

---

**Dial in by phone**

**[+1 775-321-6111](tel:+17753216111)**, 756259483# United States, Reno  
**[Find a local number](#)**

Phone conference ID: 756 259 483#

Below is an agenda of all items to be considered. **Action may be taken on items followed by the words “For Possible Action.”**

1. Call to Order - Chair Brown

Ms. Curtis introduced Ms. Freitas as the new Administrative Assistant III who will be helping with NCFW.

2. Roll Call - Maddy Freitas

Commissioner's Present:  
Chair Tina Brown

Commissioner Ila Friedenthal  
Commissioner Erin McMullen Midby  
Commissioner Jennifer Rogers Markwell  
Commissioner Celena DiLullo  
Commissioner Jacqueline DeJoya  
Commissioner Kathleen Taylor  
Commissioner Destiny McDoniel.

Department of Administration Attendees Present:  
Maddy Freitas-Administrative Assistant III  
Cheryl Curtis-Executive Assistant to Director Joy Grimmer

A quorum has been made. Any agenda items listed as “for possible action” may be voted on.

3. Public Comment - Chair Brown

There were no public comments.

4. Approval of Minutes from the February 28, 2025 NCFW Meeting - Chair Brown (For Possible Action)

The date needs to change from 2023 on the Adobe PDF to 2025. It is correct on the Word document. Meeting minutes are approved once this is done.

5. NCFW Funds and what they can be spent on - Chair Brown (Discussion Only)

We know that we have about \$35,000 available to use. Chair Brown discussed that funds that have been previously approved in the past are now not available to use in the same capacity. Chair Brown spoke to an attorney about the funds and needs a clear contact to get information on what they can and cannot be used for. There is some email communication between Cheryl Curtis and Tiffany Day. We know that the budget allows gift bags and travel, and that people can donate. We need to be able to fund, donate and collaborate with other Commissions. Katie Armstrong said we need to talk to Tiffany Day to find out more information on funds. Chair Brown asked if we could get Tiffany Day to speak with us at the Strategic Planning meeting.

6. Strategic Planning 2025 Meeting - Chair Brown (For Possible Action)

A. Choose date and 3-hour time for strategic meeting

We will have an in-person meeting in Carson City for the strategic Planning meeting so we can all see the dedicated NCFW space in the Governor’s Office. This meeting will be held on June 6<sup>th</sup>, 2025, between 9am-1pm. Ms. Freitas will secure a meeting room in the Governor’s Office if possible, and event information will be provided at a later date. At this meeting, we also want to do a meet and greet with commissioners and community members in the dedicated space and maybe do coffee and donuts provided by Ms. Friedenthal. This would be a great opportunity for people to see the

work being done, and Commissioners will reach out to members of Legislature and other contacts who might like to attend. Ms. Freitas will create a flyer. Ms. Taylor said we can partner with other organizations or donations to have an event or pay for an event space in exchange for leveraging the NCFW brand and awareness, plus everyone's networks. Ms. Rogers Markwell said we need to figure out what is approved and what is not, then we can plan more, because we are in the dark. Ms. Taylor said she had the same issue with money and funding on a previous Board that she served on, so she waited until her term expired and then made a donation with her own personal money and specified exactly what that money should be used for, which was for food and beverages. She did this publicly so that it would be used specifically for only that purpose. She went through legal teams and the Department of Business and Industry to see how funds could be designated. Ms. Fridenthal shared some wonderful news with us that she was approached by the International Women's Forum which is an invite-only, national and international level group. This is a possible partnership opportunity with NCFW, Nevada Women's Fund, and International Women's Forum. There would be a leadership series, where we would have speakers, statewide collaboration with 3 organizations, and it is not a fundraiser, just empowerment.

B. "Pick Your Pillars"

This will be discussed in the June 6<sup>th</sup>, 2025 meeting.

7. Status of Commissioners - Chair Brown (Discussion Only)

A. Reapply

Ms. Midby, Ms. Taylor, and Ms. DiLullo term out by this October, so they will need to reapply.

B. Term Limits

Ms. Freitas needs the *Appointment to the Commission for Women* letter from the Governor that states term limits for Chair Brown, Ms. Rogers Markwell, and Ms. McDoniel for our records. According to what we have, Ms. Proper's term expired in June of 2024. If a new member isn't designated, then you can serve until one is, and you might have to according to the law, but Ms. Freitas will double-check. We still do not have a Vice Chair, and anyone can apply to fill that role.

C. New Chair

Chair Brown said Ms. Roger Markwell could easily fill this role and encouraged her to apply. The Commission expressed their gratitude to Chair Brown for all of her hard work and contributions.

8. Social Media report - Maddy Freitas (Discussion Only)

Ms. Freitas reported that she has taken over the NCFW social media accounts. She wants to revamp the pages and make them something that anyone who isn't part of the state already would see and be interested in joining or following. She reported that she already grew the Instagram followers by about 30, and as the page gets worked on and old photos get archived, it might help. Ms. Freitas asked all Commissioners to check out the

Instagram page and make sure they are following it and give any information to share. Ms. Friedenthal said she will send over some information from the Nevada Women's Fund and we might be able to collaborate on some posts and events. Other Commissioners also said they will forward any women-focused events that they know of or attend.

9. NCFW dedicated space in the Governor's office - Maddy Freitas (For Possible Action)

We will have our Strategic Planning meeting on June 6<sup>th</sup>, 2025, in the Governor's office in Carson City so everyone can see the space we will be working on. We want to do a meet and greet of commissioners and community members with possibly coffee and donuts in that NCFW dedicated space in the hallway by the Guinn Room. We discussed the best time to do so as some participants might be in session. It was determined that lunchtime, or between 11am-1pm would most likely be the best time for people to get out of morning meetings. It will be easier to see what we want to do with the space and plan it out in-person. Ms. Freitas will find information on who previously did the work for this space in 2018 and give that to the commissioners. Ms. Friedenthal said this could be a Legacy project for gathering and displaying photos. Chair Brown said this is definitely something we should focus on and gave the contact name Mollie Waltz. Alisha Barber might have also been someone working on this project in the past. Ms. Rogers Markwell suggested that we update this space every 2 years or so when we are in Legislative session. It was discussed that the commission might need to split into smaller groups for this project or possibly collaborate with other committees if that is allowed. The Nevada Women's History Project is rewriting women into history and might have some stats and information for women on Boards and Commissions we can use for this space, and maybe we can honor someone from this in the space.

A. Attachment B

10. Public Comment - Chair Brown

There were no public comments at this time.

11. Adjournment

**Nevada Commission for Women**

Unless noted as an action item, discussion of any item raised during a report or public comment is limited to that necessary for clarification or necessary to decide whether to place the item on a future agenda.

All times are approximate. The chairperson reserves the right to take items in a different order or to combine two or more agenda items for consideration to accomplish business in the most efficient manner. The chairperson may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. The chairperson may call for a break.

We are pleased to make reasonable accommodations for members of the public with disabilities

and who wish to attend the meeting. If special arrangements for the meeting are necessary, please notify the Nevada Commission for Women staff at (775) 684-0299 as soon as possible, and no later than 24 hours prior to the time of the meeting.

Notice of this meeting was posted online at [www.notice.nv.gov](http://www.notice.nv.gov)

Notice of this meeting was posted at 515 Musser St, Suite 100. Carson City, NV and at 7115 Amigo St. Suite 100. Las Vegas NV.

Notice of this meeting and supporting materials are available on or after the date of this notice at [https://admin.nv.gov/Boards/Women/Meetings/2025/2025\\_Meetings/](https://admin.nv.gov/Boards/Women/Meetings/2025/2025_Meetings/).